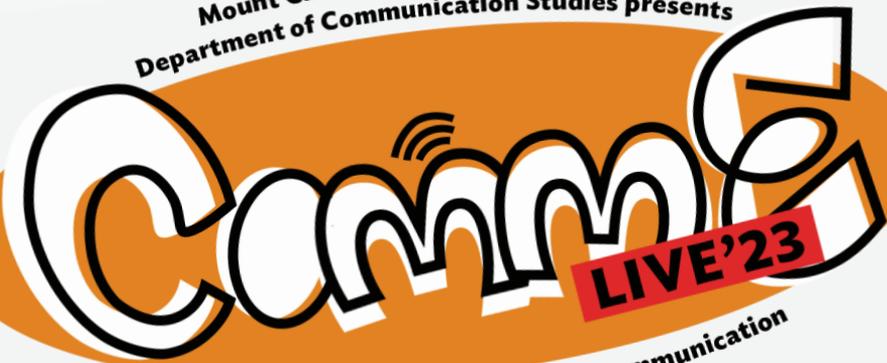


**Mount Carmel College, Autonomous
Department of Communication Studies presents**

Comm

The word 'Comm' is written in a large, bubbly, white font with a thick black outline. The letters are set against a solid orange oval background. A red rectangular tag with the text 'LIVE '23' in white, bold, sans-serif font is positioned over the bottom right of the 'm'.

Celebrating all things art, media, and communication



The **Department of Communication Studies** is back with its biggest event of the year!

Come join us at **CommE Live '23**, where we celebrate all things **media, art, and communication**. This year, at our most anticipated event, we have a lot in store for you- an open house, competitions, activities, an open mic, a treasure hunt, a zine making workshop and much more!

Date: **17th** February

Time: **8:30am - 4:30pm**

Location: **Golden Jubilee Block,**
Mount Carmel College

Open House

If the **media industry** interests you, you should come find out what our courses have to offer.

Our experienced faculty, and carefully designed courses help students develop skills in **writing, design, corporate communications, media production, social science research, visual media and much more.**

At our **Open House**, interact with our professors, view student work, and participate in specially organized events to experience what the **Department of Communication Studies** offers.

Time: **9:00am - 4:30pm**

Venue: **Golden Jubilee Block**





Open Mic

Do “I didn’t know you could sing” comments sound familiar to you? Have you ever told a story to an audience as they gasped for air through laughter? Maybe you have a way with words, and can silence an entire room with them? No matter what your talent is, give it the spotlight it deserves at our Open Mic.

Time: 2:30pm - 4:30pm

Venue: Old AV

Treasure Hunt



A thrilling search awaits!

Put your **smarts and skills** to the test in this **treasure hunt** that'll keep you racing around campus for the next **clue**. Register in **groups of 2 or 3** and see if you can make your way through **riddles and tasks** to uncover what lies at the end.

Time: **12:00pm - 2:00pm**

Venue: **Golden Jubilee Block**





One Shot

Here's your chance, your **one shot**, at exploring the **filmmaker** within you.

This is how it works: You and your teammate get a **theme** to work with and **4 hours** at hand to make a **1-minute long film** that stays true to the prompt. From **ideation to filming and editing**, you've got just 4 hours to do it all.

Up for the challenge?

Time: **9:00am - 1:00pm**

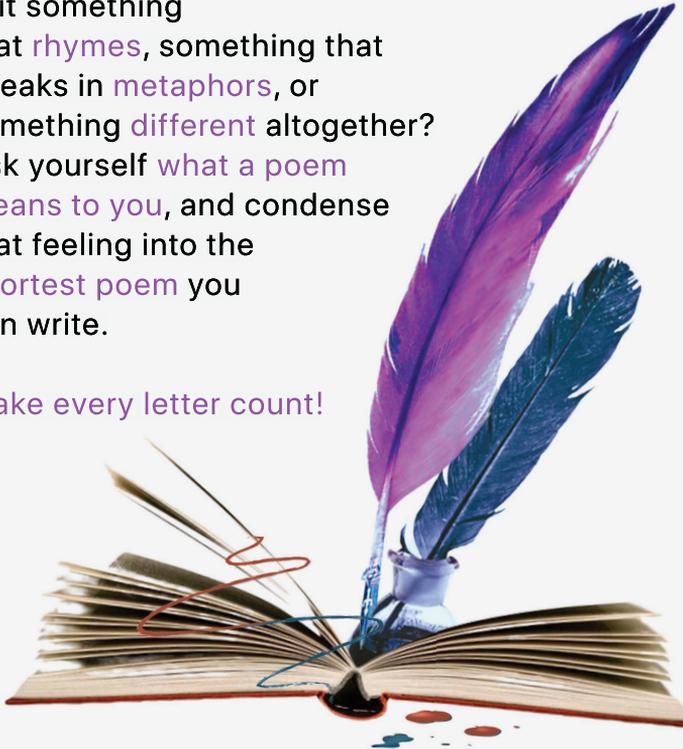
Venue: **Film Room**

Shortest Poem

What is a **poem**?

Is it something that **rhymes**, something that speaks in **metaphors**, or something **different** altogether? Ask yourself **what a poem means to you**, and condense that feeling into the **shortest poem** you can write.

Make every letter count!



Note: This is an **online submission event**. The submission form is linked along with the registration form.



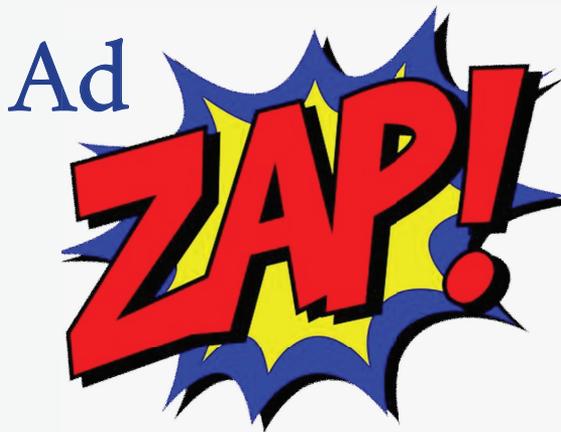
Devil's Advocate

Are you always looking
at every perspective and
analysing every side?

In this spin on a traditional
debate, you must first speak for/
against a topic, but switch to the
other side later and contradict
your previous points.

Time: 10:00am - 11:30am

Venue: Old AV



Come find out if you have the knowledge and skill it takes to bring out the [appeal of a product](#).

Let your creativity and flair for [marketing](#) come together in our [advertising campaign](#) competition where we give you a [product](#) and you create an [ad](#) for it.

Time: [1:00pm - 3:00pm](#)

Venue: [New AV](#)



Iconic Icon

Have you ever looked at a **logo** and thought it could be better?

Here's your chance to **reimagine the logo of an iconic brand**. Redesign the logo and packaging of the brand assigned to you while attempting to preserve the essence of the brand.

Time: **10:00**am - **12:00**pm

Venue: **New AV**



Draw, write, and cut up magazines, to make your own stories.

Come create **zines** with us in this workshop led by our professor **Aparna Chivukula**.

Explore image making, collage techniques, and how image and text work together as a story takes shape.

Time: **12:00pm - 2:00pm**

Venue: **Old AV**

Tea for Victory

A **giant crossword puzzle** on a wall awaits!
To solve the **literature based questions**, do you
have what it takes?

If you get a word right, we will give you a **cup of tea**
So you can sip on the warmth of success and smile
at your **victory!**

Time: **9:00am - 4:30pm**

Venue: **Outside Performance Lab**



Film Screenings

Beyond the multiplexes,
in a quaint and cosy
classroom, join us for a
screening of **student-made**
documentaries and films
spanning a variety
of genres.



Time: 12:00pm - 12:45pm
Venue: **New AV**



We are a department that fosters the expression of **creative thinking** - whether it be in **writing, design, on stage, or in visual media**.

Explore the **displayed work** of our students to get an insight into what it's like to be a **student** with the **Department of Communication Studies**.

Time: **9:00am - 4:30pm**

Venue: **Performance Lab**

Student Work Installation

Draw Until You Disappear



'Draw Until You Disappear' is an exhibition inspired by conceptual artists who believe that artists/writers begin an art piece, and the audience finds a way of finishing it, by responding to ideas, images and suggestions in the work.

Come, join us... walk around, make something; we'll be here, making too.

Time: 9:00am - 4:30pm

Venue: Performance Lab

Schedule

Inauguration

8:30am-9:00am
GJB, Ground Floor

Open House

9:00am-4:30pm
GJB, Ground Floor

Student Work Installation

9:00am-4:30pm
Performace Lab

Devil's

Advocate

10:00am-11:30am
Old AV Room

Treasure Hunt

12:00pm-2:00pm
GJB, Ground Floor

Film

Screenings

12:00pm-12:40pm
New AV Room

AdZap!

1:00pm-2:30pm
New AV Room

Tea for Victory

9:00am-4:30pm
Opp. Performace Lab

Draw Until You Disappear

9:00am-4:30pm
Performace Lab

One Shot

9:00am-1:00pm
Film Room

Iconic Icon

10:00am-11:30am
New AV Room

Zine Making Workshop

12:00pm-2:00pm
Old AV Room

Open Mic

2:30pm-4:30pm
Old AV Room

Shortest Poem

Online submission event

Registration Details

- > **One Shot** (teams of 2, Rs.100 per team member)
- > **Devil's Advocate** (Rs.100 per participant)
- > **Iconic Icon** (Rs.100 per participant)
- > **Treasure Hunt** (teams of 2 or 3, Rs.100 per team member)
- > **Zine making Workshop** (free registration)
- > **AdZap!** (teams of 3, Rs.200 per team)
- > **Shortest Poem** (Rs. 100 per participant)
- > **Open Mic** (free registration)

To register, please scan the code below:



For queries, contact:

Hita Chavda - 9740793308

Mahek Sarkar - 9896223238

Free for School Students



@mcccommunicationclub